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with Downtown Fort Myers Historic River District-renowned Developer Robert MacFarlane, COO Rebekah MacFarlane-Barney, and a spokesperson from nationally acclaimed Suffolk Construction who will be building the waterfront high-rise.

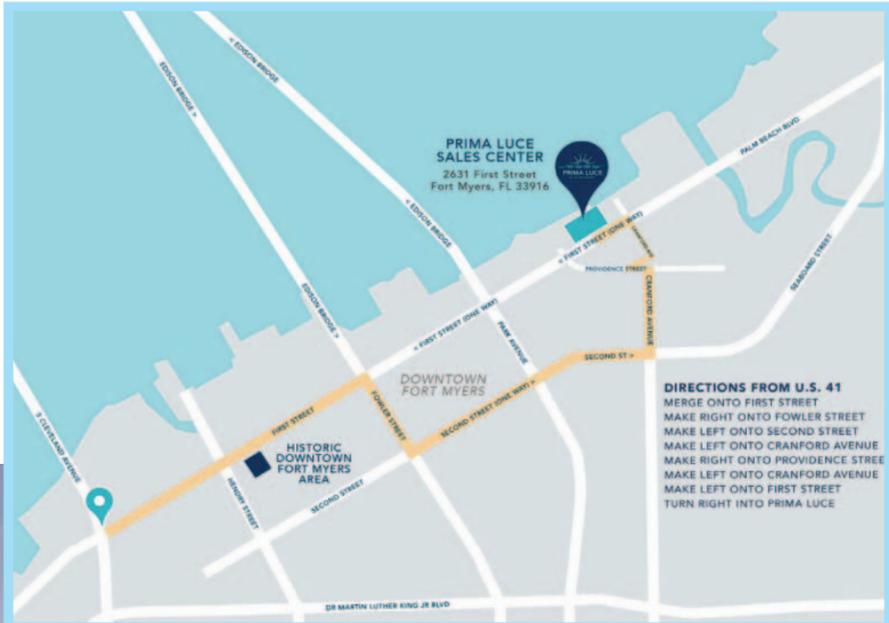
Prima Luce features open floor plans for every lifestyle; offering studios, one-, two- and three-bedroom residences that range from 837 – 2,207 square feet. Each residence will overlook the river, giving everyone an unbeatable waterfront view. Walking through your front door, the view isn't the only thing that is beautiful; granite countertops, stainless steel appliances, washer and dryer and quality interior design features come standard at Prima Luce. Prima Luce residents will embrace the Florida outdoor lifestyle in their zero-entry, three-tiered pool, luxurious spa, library, state-of-the-art fitness center, yoga studio, social room, and more.

Prima Luce is a new start, a new beginning, opportunity for you to enjoy the good life and a charming downtown, walkable lifestyle that has everything you could need - or want. It's time to view your life in a new light at Prima Luce!

As season approaches and demand increases, prices are expected to rise. Making a reservation at Prima Luce now before contract serves to secure the best price and the opportunity to pick your residence.

Prices range from the \$200s-\$1 million+. With a number of financing options available, now is the time to set up your private appointment

and learn how you can make Prima Luce your new home! Call to speak with a member of the Sales Team at (239) 332-3529, or stop by the Prima Luce Sales Center located at 2631 First Street in the Historic Downtown Fort Myers River District 33916. Hours are Monday-Saturday from 10 a.m. – 5 p.m., and Sundays from 1 p.m. – 5 p.m. Appointments are available after hours. Visit their website at [www.PrimaLuceLife.com](http://www.PrimaLuceLife.com).



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