

Waterfront living...within reach

Reserve Your Window on the Water at the Lowest Prices ever!

Your lifestyle will never be the same again at Prima Luce, the newest waterfront high-rise coming to downtown Fort Myers. Long-time Fort Myers developer Robert MacFarlane invites you to savor your new breathtaking water views that change from hour to hour throughout the day.

Prima Luce impresses from the moment you enter the covered drive. Your eyes glance past the fountain, drinking in the lush, manicured grounds and pool that lead out to the glistening water. As you approach the grand entrance to Prima Luce's two magnificent towers, your view again stretches all the way through to the water, surrounding gardens and nature beyond, as though they were one. You'll find yourself wanting to spend so much more time enjoying the great outdoors, communing with all the beauty and nature at your fingertips.

Water views from every unit! Enter your front door to breathtaking water and horizon views. Enjoy gentle breezes on your private balcony away from neighbors. Your open floor plan features exterior walls of glass, high ceilings, granite countertops, beautiful floorings and cabinets, walk-in closets, washer, dryer, and top-brand, energy-efficient appliances.

"My #1 objective was to provide endless waterfront views and luxury lifestyle amenities for every resident at a very affordable price," said developer Robert MacFarlane.

Kick back and enjoy your new backyard and lifestyle—this is the best time of your life! Schedule a massage at home, a night out on the town, or get tickets to a show at Barbara B. Mann Performing Arts Hall through your virtual concierge. Keep fit in the glassed, waterfront fitness center, bike downtown, and walk or jog along the river. Relax under the pergola at your zero-entry, heated pool and spa that includes swim-in-place jets, lap pool, aerobic area, and bar. Explore your horizons in your waterfront library.

You'll love the covered veranda and



poolside barbecue area with lounge seating for casual evenings with friends, complete with guest parking. The spectacular, waterfront social room with its fully-equipped kitchen and three double glass doors to the pool deck accommodates social celebrations and events. If you work from home, you can meet privately with business colleagues in the conference room. Stroll out to your own pier to relax in the shade of the gazebo or greet incoming boaters. Your new lifestyle is all about being social!

Prima Luce was designed by renowned Titsch & Ko Architects with interiors by Dwayne Bergmann Interiors, one of Southwest Florida's most celebrated design firms. Bergmann's transitional design style in common areas is white, light and bright with refined architectural characteristics. Statuary marble blends with touches of gold and light woods to speak pure comfort.

Lowest prices ever! The "Developer's End-of-Season Flash Sale" is coming to a close with the lowest prices that will ever be offered on a select number of floors and residences.

Seven floor plans, ranging from 837-square-foot studios start as low as \$178,281 and go up to roomy, three bedroom units with 1,772 square feet starting at \$421,736. Spectacular, one-of-a-



kind 22nd floor penthouses will sing to your soul with unmatched sunrise and sunset views! There is so much more to discover at Prima Luce!

Schedule an appointment or stop by the sales center at 2631 First Street from 10 a.m. to 5 p.m. [Mon - Sat] and 1 p.m. to 5 p.m. [Sun].

Reserve your own sunrise and sunset views at preconstruction prices while they last!

To learn more visit www.PrimaLuceLife.com, call 239.362.2685, or email Info@PrimaLuceLife.com.

DEVELOPER'S

End-of-Season Flash Sale!

MAKE YOUR MOVE! RESERVE NOW FOR THE
LOWEST PRICES EVER

****ONLY AVAILABLE FOR A LIMITED TIME****



ACT NOW! 239.362.2685

SALES CENTER: 2631 FIRST STREET HISTORIC DOWNTOWN FORT MYERS

www.PrimaLuceLife.com f t i p

Studio Starting at ~~\$220,000~~ **\$178,281**
One Bedroom Starting at ~~\$278,000~~ **\$225,354**
Two Bedroom Starting at ~~\$360,000~~ **\$291,810**
Three Bedroom Starting at ~~\$510,000~~ **\$421,736**



PRIMA LUCE
ON THE WATERFRONT



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